



NORTHBROOK DIGITAL'S TECHNOLOGY AND PATENT ASSETS ACQUIRED

Woodbury, MN -- August 22, 2011-- Northbrook Digital LLC, a developer of Internet technology based in the Minneapolis-St. Paul suburb of Woodbury, announced today that all of its technology and patent assets have been sold to a third party, including nineteen United States patents and numerous patent applications. The identity of the buyer was not disclosed.

"Northbrook Digital developed a number of different web browsing technologies that are becoming essential to today's Web, and recent acquisition interest from multiple parties highlights how important that technology has become," said Mark Wolfe, Northbrook Digital's CEO.

About Northbrook Digital

Northbrook Digital was founded by Mark Wolfe in Woodbury in the late 1990s, and specialized in developing innovations in Web browsing technology and online advertising. When founded, Northbrook Digital developed technology underlying one of the first web browser toolbars to be seamlessly integrated into Microsoft's Internet Explorer web browser. More recently, the company concentrated on online advertising and social tagging on the Web.

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